#### **Marine Life Protection Act Initiative**



# Public Outreach and Education Update for the North Coast Study Region

Presented to the MLPA Blue Ribbon Task Force July 21, 2010 • Fort Bragg, CA

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## **North Coast Summer Open Houses**

- July 6-8, 2010
- Fort Bragg, Briceland, Eureka, Orick and Crescent City
- Approximately175 participants
- 88 comments submitted in writing (posted to website as briefing document H.10)
- Briefing documents H.9 and I.3, summary of key themes





#### **Events and New Resources**

- May 5 informational meeting in Briceland for Garberville and Shelter Cove communities
- MarineMap wins "Innovation Technology" award
- Improvements to MPA literature section on MLPA website at

http://www.dfg.ca.gov/mlpa/science1.asp

- North Coast News, issues 4 and 5
- Key resources webpage now available at http://www.dfg.ca.gov/resources\_nc.asp





## **Sample North Coast Activities to Date**

- Open houses in July 2009, ~350 attendees
- Tribal informational session in August along with continued tribal outreach
- Informational workshops and presentations

  - Workshop I September 29
    Workshop II October 27, 28 & 29
    Workshop III November 17

  - Presentations to Friends of the Dunes, HERC
- Initial outreach to community groups
- Media coverage
  - Over 100 media "hits" from print, radio and online sources



### **Questions or Comments?**